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## 1968 Mercury Cyclone Restoration Guide

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# 1968 Mercury Cyclone

Factory-Correct Restoration Guide

**Key facts at a glance**

## About This Guide

This is the RestorationEssentials factory-correct restoration guide for the 1968 Mercury Cyclone — one model, one year, nothing else. Every specification in this guide was checked against marque references, factory literature excerpts, and enthusiast documentation before it was written.

Our operating ethic is simple: we don't lie and we don't steal, we offer value. That means three things for this guide. First, no invented specifications — every number has a source. Second, where reputable sources disagree, the disagreement is disclosed in the text and in the Sources, Conflicts & Omissions section rather than papered over. Third, where a detail could not be verified, it is omitted and the omission is recorded — an honest gap beats a confident fabrication.

How to use this guide: start with the VIN and fender-tag (or door data plate) decoding sections to establish exactly what your car was when it left the factory. Use the engine, transmission, axle, paint, and casting sections to verify that what is on the car today matches what should be there. Use the rust and restoration-sequence sections to plan the work. And keep this guide in the shop — it is a working document, not a coffee-table book.

A final note: these cars are sixty years old. Parts have been swapped, tags have been lost, and memories have faded. Trust the metal — casting numbers, date codes, and stampings — over stories. When in doubt, photograph everything and verify against the factory service manual for your year.

## 1. Manufacturer History: Mercury

Mercury was founded in 1938 by Edsel Ford to fill the gap between Ford and Lincoln — a medium-priced car with a little more style and a little more power than a Ford. The first Mercury used a 239-cubic-inch flathead V8 (95 hp to Ford's 85) and promptly became the darling of the nascent hot-rod scene; a chopped '49 Mercury remains the definitive custom car.

The 1950s and early 1960s saw Mercury yo-yo between identities — briefly pushed upmarket, then back down — but the mid-1960s gave it a genuine performance voice. The Comet, Mercury's compact, grew teeth: the Cyclone package turned it into a credible performance car, and when the Comet moved to the intermediate Fairlane platform for 1966, the Cyclone GT's 390-cubic-inch V8 made Mercury a real player in the muscle market. The 1967 Cougar gave Mercury its own pony car.

Mercury's muscle cars were always Fords underneath, which is a gift to the restorer: engines (small-block Windsor, FE big-block, 385-series 429), transmissions (Toploader four-speed, C4/C6 automatics), and 9-inch rear axles interchange across the Ford corporate parts bin, and Ford's Master Parts Catalog plus Marti Reports (built from Ford's own production database) make documentation unusually solid for a 1960s brand.

The 1970s turned Mercury toward personal luxury (Cougar XR-7, Marquis), and the brand gradually lost its distinct identity, becoming a slightly dressed-up Ford. Ford discontinued Mercury in 2011. But the 1964-1971 Cyclones — from the Comet-based originals to the aero-warrior Spoiler II — remain some of the most distinctive and underappreciated muscle cars of the era, and correct restoration rewards the owner with a car that stands out at any show.

## 2. Model History: Mercury Cyclone

The Mercury Cyclone began in 1964 as the performance version of the Mercury Comet — Mercury's compact, itself a dressed-up Ford Falcon. The formula was simple and effective: bucket seats, a console,



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adging, and the 210-horsepower 289 V8, at a time when the Comet's standard engines were sixes and the 164-horsepower 260. The Cyclone gave Mercury buyers a genuine performance compact two years before the intermediate muscle-car boom.

For 1965 the Cyclone continued on the Comet platform with the 289, now joined by the legendary 271-horsepower Hi-Po 289 for buyers who knew to ask — and knew to check the build sheet, because the VIN would not tell them. The 1965 Cyclone is one of the great sleepers of the decade: full-size looks in a compact package, with power that embarrassed bigger cars.

The big change came for 1966: the Comet (and the Cyclone) moved to the intermediate Fairlane platform with a 116-inch wheelbase, and the Cyclone GT arrived with the 390-cubic-inch big-block — 335 horsepower in GT tune. Suddenly Mercury was playing in the same league as the GTO and the 442. The Cyclone GT combined big-block torque with Mercury's slightly upscale trim, and the 1966-1967 GTs are the high-water mark of the first intermediate generation.

The 1968 redesign brought sleek fastback styling (the formal-roof hardtop continued alongside it), a new 302 small-block as the base V8, and a mid-year thunderbolt: the 428 Cobra Jet, conservatively rated at 335 horsepower and instantly one of the fastest engines on the street. The 1968-1969 Cyclones are the peak of the line's performance credibility.

For 1969 the Cyclone went aero racing: the Spoiler (January 1969) and the Spoiler II, built to homologate Mercury's NASCAR aero package with an extended, flush nose. The Cale Yarborough and Dan Gurney Specials added showroom sizzle. The 1969 Cyclone CJ — the 428 Cobra Jet fastback at $3,207, aimed squarely at the Plymouth Road Runner — is one of the great value muscle cars of the era.

1970 brought the new 429 big-block, and 1971 refined the package with the 429 Cobra Jet Ram Air standard in the Spoiler (370 hp). By then the insurance and emissions squeeze was on, and the Cyclone faded after 1971 as Mercury retreated from performance. Total 1971 production was under 3,100 cars across all models — the rarest Cyclones of all.

For the restorer, the Cyclone's Ford DNA is a blessing: small-block, FE, and 385-series engines, Toploader and C4/C6 transmissions, and 9-inch rear axles interchange across the Ford corporate parts bin. Marti Reports — built from Ford's own production database — can document exactly how a 1967-and-later car was ordered, which settles most authenticity arguments before they start.

## 3. What Makes the 1968 Unique

1968 Mercury Cyclone

The 1968 Cyclone is the redesign year — sleek new fastback styling alongside the continuing formal-roof hardtop — and the year Mercury's performance credibility peaked with the mid-year arrival of the 428 Cobra Jet. The fastback (12,260 built) dominated the formal hardtop (1,368), and the model mix tells you which body the market wanted.

The base V8 was now the 302 two-barrel (210 hp), replacing the 289. The option ladder ran through the 302 four-barrel (230 hp), the 390 two-barrel (265 hp) and 390 four-barrel (325 hp), to the mid-year 428 Cobra Jet (335 hp) — conservatively rated and instantly legendary. A 427 (390 hp) appeared in early factory literature but was canceled before production; no factory-built 1968 Cyclone 427s are believed to exist.

One conflict to disclose: sources disagree on the GT's standard engine for 1968. Hagerty reports the GT lost the standard 390 and received the 302, while another reference lists the 390 as standard GT equipment. This guide reports both — verify against factory literature and the car's data plate rather than assuming.

The 1968 federal safety standards brought side marker lights, shoulder belts, and revised controls to the Cyclone as to every American car. The GT package continued with its handling and trim upgrades, and



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